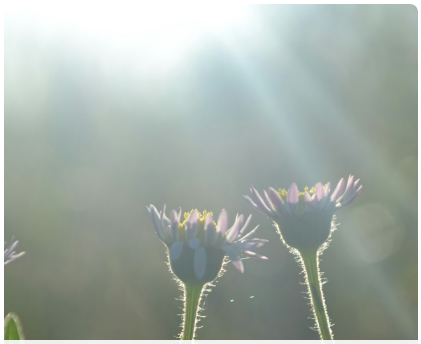
The leave ends. The grief does not.

Westercove™ Sponsored Access lets employers and their benefits brokers give adult employees a private grief tool for the months and years after bereavement leave, alongside the EAP already in place.

> Westercove™ is an interactive digital grief wellness tool combining grief education, guided journaling, and personalized support to help adults understand what they are experiencing and to put language around that which they may not yet know how to explain.



For the hours after the office closes, and the years after the leave.

01 — THE NEED

Grief keeps working after the leave runs out.

Bereavement leave covers the tasks a death creates, and those tasks finish. Grief stays long after people return to their desks, and it also arrives with no death at all, through caregiving, illness, divorce, or a changed role.

9.8% of bereaved adults meet criteria for prolonged grief disorder.
Lundorff et al., 2017

18 employees found a workplace digital mental health tool convenient and anonymous.
Carolan & de Visser, 2018

388 grieving employees: leave raised perceived support, not engagement.
Bergeron, 2025

02 — THE OFFER

What your people receive.

1 Support for four types of grief

Westercove™ supports four types of grief: death of someone you love, caring for someone slipping away, the death of a beloved animal, or losing part of your own life through health, marriage, career, identity, or role.

2 Interactive guided journaling, answered

Employees can speak or write and receive a personalized response.

3 The Grief Library

A grief library of published research and resources that inform Westercove™'s practices, guidance, and interactions.

4 Hard dates, prepared for

Anniversaries and holidays are anticipated before they arrive.

5 Finished communications

Twelve co-branded messages a year, sent in your name.

Sources: Lundorff et al. (2017), J. Affective Disorders, 212, 138 to 149. Carolan & de Visser (2018), JMIR Mental Health, 5(1), e8. Bergeron (2025), Group & Organization Management, 50(5 to 6), 1522 to 1556.

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03 — HOW IT WORKS

A conversation

About your people, your EAP, and your plan year.

Licensing, technology setup, and training

A twelve month license. IT support and training included.

Launch

We write the announcements and monthly emails for you.

Implementation and support

One point of contact and usage counts all year.

Available now on the **App Store**, on **Google Play**, and **online**. Download on the App Store · GET IT ON Google Play · Open Online

04 — WHY CHOOSE WESTERCOVE™

Grief support, built for what continues.

Bereavement is the set of tasks a death creates, and it ends. Grief is the response to loss, and it keeps no timetable. Westercove™ is built for the grief.

It stays for the long after.

An employee spends eleven weeks on the death certificate and the bank. The last form is filed. The grief continues, at any hour.

It reaches losses leave misses.

A manager caring for a parent with dementia has real grief and nothing to report to HR.

It is private by design.

You receive counts: codes issued, redeemed, and remaining. Names and entries stay with the employee.

05 — EVIDENCE AND CREDIBILITY

18 Guiding principles

Beliefs about grief, each paired with peer reviewed research.

13 Evaluation domains

A rubric Dr. Carter co-authored for evaluating digital grief apps.

07 Grief does not require permission.

11 A hard date met in advance lands differently.

15 Grief support keeps office hours, grief does not.

16 Trust in privacy supports honest expression.



"Grief support has business hours. Grief does not."

Dr. Wesley Carter, Founder & CEO

drwesley@westercove.com

(704) 453-9520

www.westercove.com

Request a conversation

Scan to visit westercove.com

Westercove™ does not replace therapy or medical care. It fills the hours around them. A wellness and educational tool for adults 18 and older, working alongside your EAP. The 988 Suicide and Crisis Lifeline appears on every screen.

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