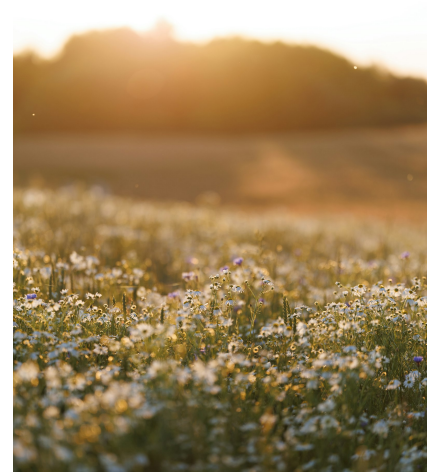


Extend your care beyond goodbye.

Westercove™ Sponsored Access lets hospices and survivor organizations give adult family members a private grief companion that continues after your bereavement services end.

Westercove™ is an interactive digital grief wellness companion combining grief education, guided journaling, and personalized support to help adults understand what they are experiencing and to put language around that which they may not yet know how to explain.



For the long after, when the program has ended.

01 — THE NEED

The program ends. The grief does not.

Bereavement services end on a schedule. Grief keeps its own timetable, whether the death was expected or sudden, and for many families it began during caregiving.

3.07^M people died in the US in 2024.
CDC, 2024

63^M US adults, nearly 1 in 4, are family caregivers.
AARP and NAC, 2025

135 people are exposed to each death by suicide.
Cerel et al., 2019

02 — THE OFFER

What your families receive.

1 Support for four types of grief

Westercove™ supports four types of grief: death of someone you love, caring for someone slipping away, the death of a beloved animal, or losing part of your own life through health, marriage, career, identity, or role.

2
Interactive guided journaling, answered
They can speak or write and receive a personalized response.

3
The Grief Library
A grief library of published research and resources that inform Westercove™'s practices, guidance, and interactions.

4
Hard dates, prepared for
Anniversaries and holidays are anticipated before they arrive.

5
Finished communications
Twelve co-branded messages a year, sent in your name.

03 — HOW IT WORKS

			
A conversation About your families, your program, and where it ends.	Licensing, technology setup, and training A twelve month license. IT support and training included.	Launch We write the announcements and monthly emails for you.	Implementation and support One point of contact and usage counts all year.

04 — WHY CHOOSE WESTERCOVE™

Grief support, built for what continues.

Bereavement is the set of tasks a death creates, and it ends. Grief is the response to loss, and it keeps no timetable (Carter & Johnson-Hostler, 2026). Westercove™ is built for the grief.

It extends your program.

It begins where your bereavement services end, and it stays for the long after.

It supports every loss.

A death, including a death due to a substance use disorder or a death by suicide. Caregiving. A loss of health, marriage, career, identity, or role.

It is private by design.

You receive counts: codes issued, redeemed, and remaining. Names and entries stay with the family member.

05 — EVIDENCE AND CREDIBILITY

18

Founding principles

Beliefs about grief, each paired with peer reviewed research.

13

Evaluation domains

A rubric Dr. Carter co-authored for evaluating digital grief tools.

07 Grief that goes unrecognized is still grief.

15 Grief keeps no hours. Care does.

11 A hard date met in advance lands differently.

16 A griever will not write the truth unless they are certain it is private.



“Grief support has business hours. Grief does not.”

Dr. Wesley Carter, Founder & CEO

[Request a conversation](#)

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www.westercove.com



Scan for
Sponsored
Access

Westercove™ does not replace therapy or medical care. It fills the hours around them. A wellness and educational companion for adults 18 and older, working alongside your bereavement program. The 988 Suicide and Crisis Lifeline appears on every screen.

Source: Carter & Johnson-Hostler (2026), Evaluating Digital Grief Support.

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