Extend your care beyond goodbye.

Westercove™ Sponsored Access lets hospices and survivor organizations give adult family members a private grief tool that continues after your bereavement services end.

> Westercove™ is an interactive digital grief wellness tool combining grief education, guided journaling, and personalized support to help adults understand what they are experiencing and to put language around that which they may not yet know how to explain.



For the long after, when the program has ended.

01 — THE NEED

The program ends. The grief does not.

Bereavement services end on a schedule. Grief keeps its own timetable, whether the death was expected or sudden, and for many families it began during caregiving.

9.8% of bereaved adults meet criteria for prolonged grief disorder.
Lundorff et al., 2017

135 people are exposed to each death by suicide.
Cerel et al., 2019

26% of family members grieving a drug related death had high prolonged grief symptoms.
Titlestad & Dyregrov, 2024

02 — THE OFFER

What your families receive.

1 **Support for four types of grief**

Westercove™ supports four types of grief: death of someone you love, caring for someone slipping away, the death of a beloved animal, or losing part of your own life through health, marriage, career, identity, or role.

2 **Interactive guided journaling, answered**

They can speak or write and receive a personalized response.

3 **The Grief Library**

A grief library of published research and resources that inform Westercove™'s practices, guidance, and interactions.

4 **Hard dates, prepared for**

Anniversaries and holidays are anticipated before they arrive.

5 **Finished communications**

Twelve co-branded messages a year, sent in your name.

Sources: Lundorff et al. (2017), J. Affective Disorders, 212, 138 to 149. Cerel et al. (2019), Suicide and Life Threatening Behavior, 49(2), 529 to 534. Titlestad & Dyregrov (2024), OMEGA, 89(4), 1628 to 1650.

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03 — HOW IT WORKS

A conversation

About your families, your program, and where it ends.

Licensing, technology setup, and training

A twelve month license. IT support and training included.

Launch

We write the announcements and monthly emails for you.

Implementation and support

One point of contact and usage counts all year.

Available now on the **App Store**, on **Google Play**, and **online**. Download on the App Store · GET IT ON Google Play · Open Online

04 — WHY CHOOSE WESTERCOVE™

Grief support, built for what continues.

Bereavement is the set of tasks a death creates, and it ends. Grief is the response to loss, and it keeps no timetable. Westercove™ is built for the grief.

It extends your program.

It begins where your bereavement services end, and it stays for the long after.

It supports every loss.

A death, including a death due to a substance use disorder or a death by suicide. Caregiving. A loss of health, marriage, career, identity, or role.

It is private by design.

You receive counts: codes issued, redeemed, and remaining. Names and entries stay with the family member.

05 — EVIDENCE AND CREDIBILITY

18 Guiding principles

Beliefs about grief, each paired with peer reviewed research.

13 Evaluation domains

A rubric Dr. Carter co-authored for evaluating digital grief apps.

07 Grief does not require permission.

11 A hard date met in advance lands differently.

15 Grief support keeps office hours, grief does not.

16 Trust in privacy supports honest expression.



"Grief support has business hours. Grief does not."

Dr. Wesley Carter, Founder & CEO

Request a conversation

drwesley@westercove.com
(704) 453-9520
www.westercove.com

Scan to visit westercove.com

Westercove™ does not replace therapy or medical care. It fills the hours around them. A wellness and educational tool for adults 18 and older, working alongside your bereavement program. The 988 Suicide and Crisis Lifeline appears on every screen.

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