

Grief support that understands recovery.

Westercove™ Sponsored Access lets treatment centers and recovery organizations give adult clients, and their family and friends, a private grief companion.

Westercove™ is an interactive digital grief wellness companion combining grief education, guided journaling, and personalized support to help adults understand what they are experiencing and to put language around that which they may not yet know how to explain.



For the hard days, and the long road after.

01 — THE NEED

Grief and recovery often arrive together.

Loss can arrive in the middle of recovery. Family and friends grieving a death due to a substance use disorder often carry stigma and shame. Both deserve support that understands the whole story.

23.5^M US adults consider themselves in recovery.
SAMHSA, 2025

32% of US adults have lost someone they knew to an overdose.
JAMA Health Forum, 2024

59.1% of people grieving an overdose death in one study met criteria for prolonged grief.
Thieleman, 2023

02 — THE OFFER

What your clients and their families receive.

1 Support for four types of grief

Westercove™ supports four types of grief: death of someone you love, caring for someone slipping away, the death of a beloved animal, or losing part of your own life through health, marriage, career, identity, or role.

2
Interactive guided journaling, answered
People can speak or write and receive a personalized response.

3
The Grief Library
A grief library of published research and resources that inform Westercove™'s practices, guidance, and interactions.

4
Hard dates, prepared for
Anniversaries and holidays are anticipated before they arrive.

5
Language with dignity
Substance use disorder is named plainly and without blame.

03 — HOW IT WORKS

			
A conversation About your clients, their families, and where grief shows up.	Licensing, technology setup, and training A twelve month license. IT support and training included.	Launch We write the announcements and monthly emails for you.	Implementation and support One point of contact and usage counts all year.

04 — WHY CHOOSE WESTERCOVE™**Grief support, built for what continues.**

Bereavement is the set of tasks a death creates, and it ends. Grief is the response to loss, and it keeps no timetable (Carter & Johnson-Hostler, 2026). Westercove™ is built for the grief.

It speaks without stigma.

A sister writes about her brother, who died due to a substance use disorder. The response uses his name, with dignity.

It supports your clients.

A client in recovery loses a parent and needs grief support at two in the morning.

It is private by design.

You receive counts: codes issued, redeemed, and remaining. Names and entries stay with each person.

05 — EVIDENCE AND CREDIBILITY

18 **Founding principles**
Beliefs about grief, each paired with peer reviewed research.

13 **Evaluation domains**
A rubric Dr. Carter co-authored for evaluating digital grief tools.

07 Grief that goes unrecognized is still grief.

15 Grief keeps no hours. Care does.

11 A hard date met in advance lands differently.

16 A griever will not write the truth unless they are certain it is private.



“Grief support has business hours. Grief does not.”

Dr. Wesley Carter, Founder & CEO

Request a conversation

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www.westercove.com



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Access

Westercove™ does not replace therapy or medical care. It fills the hours around them. A wellness and educational companion for adults 18 and older, alongside treatment and recovery support. The 988 Suicide and Crisis Lifeline appears on every screen.